



**DESTINATION**  
**IMAGINATION®**

## **PROJECT OUTREACH CHALLENGE**

These slides are public located at:  
[tinyurl.com/projoutreach](https://tinyurl.com/projoutreach)

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# Human Rights

By inciting involvement in community issues through competition and creative thinking, students are given the opportunity to autonomously make a difference in the world.

Project Based Learning Environments do not just need to be Science and Robotics labs and workshops.

Authenticating our Learning Material provides value and motivation.

Schools are Community Centers, students must learn to value the communities they are a part of.

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# DESTINATION IMAGINATION IS:

## STEAM Based Education



## Project Based Learning





**CULMINATING IN  
A TOURNAMENT  
OF CREATIVITY**



# PROJECT OUTREACH CHALLENGE

ONE OPTION FOR D.I. TEAMS FOCUSES ON OUTREACH BY ADDRESSING A REAL COMMUNITY NEED, LOCAL OR GLOBAL.

## **TEAMS OF 5-7 STUDENTS:**

- 1. IDENTIFY THE COMMUNITY THEY WISH TO ADDRESS**
- 2. IDENTIFY THE NEED OF THAT COMMUNITY**
- 3. PLAN AND CARRY OUT A PROJECT THAT ADDRESSES THE NEED**
- 4. EVALUATE THE IMPACT OF THEIR PROJECT**
- 5. WRITE AND PERFORM A FABLE THAT CREATIVELY EXPLAINS THEIR OUTREACH**



# “DI Students Raise Money To Provide Service Dog To Diabetic Teen”



Pentucket Regional High School in  
West Newbury, MA

“The girls held fundraisers, reached out to banks and other institutions in our area, offered bake sales and other events in the hopes of covering the cost of the service dog and the training in Kansas for this family.”

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<https://www.destinationimagination.org/blog/di-students-raise-money-to-provide-service-dog-to-diabetic-teen/>

# “Oregon Students On A Mission To Boost Girls’ Confidence”



Rock Creek Middle School in Happy Valley, Oregon

“reinforce self-esteem and body image in pre-teen and adolescent young women by engaging in positive peer to peer interaction.”

<http://www.loveyreflection.org/>

Students hand out compact mirrors with inspiring messages on them: “You are inspiring,” “You are brilliant”

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<https://www.destinationimagination.org/blog/oregon-students-on-a-mission-to-boost-girls-confidence/>

# “Tennessee Team Fights to Eliminate Stereotyping”



Tennessee School of the Blind in  
Nashville

“There are a lot of stereotypes, and a lot of people can be very rude and hurtful,” said team member Alisha Whitehead. “Sometimes people look at you like you have cognitive issues even though you just have a sight problem.”

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# **“Team Got a Penny? Raises \$25,000 to Provide Clean Water in Kenya”**



Calgary, Alberta

“Through penny drives in businesses, schools, hospitals and service clubs, the team collected more than 300,000 pennies and raised more than \$25,000 in six months.”

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# More info:

[destinationimagination.org](https://destinationimagination.org)